

EVERY CHILD

Hong Kong Committee for UNICEF Newsletter 2026 | Issue 57

Lives Saved. Impacts Made. 40 Years of UNICEF HK



© UNICEF/UNI975505/Choufany

On 9 April 2026, 10-month-old Ahmad, injured in an airstrike, is being treated at Rafic Hariri Governmental Hospital in Beirut.



Sign up for our
E-newsletter

unicef  | for every child

Chairman Message

Where Lives Are at Stake, Action Cannot Wait!

The year 2026 dawned beneath the thunder of artillery fire. Since late February, the situation in the Middle East has deteriorated at an alarming pace. More than 1.2 million children have been displaced, and over 2,100 young lives have been injured or lost. With every explosion comes an unspoken pleas — a child's cry for protection.

Beyond the Middle East, more crises are unfolding in other parts of the world. Armed conflict, the threat of famine, intensifying climate shocks, and the collapse of essential services are reshaping the lives of tens of millions of children. In response, UNICEF is appealing for US\$7.66 billion to reach 73 million children, helping them survive today and find hope for tomorrow.

Here in Hong Kong, that shared commitment to protecting children is reflected in sustained, long-term action. This year marks the 30th anniversary of the UNICEF Young Envoys Programme, which has empowered more than 1,500 Young Envoys to champion children's rights. For over a decade, the 'Say Yes to Breastfeeding' campaign has driven meaningful progress, with more than 3,000 workplaces and premises certified as Breastfeeding Friendly. The UNICEF Charity Run continues to unite families and runners in collective action, joined by our newly appointed UNICEF HK Ambassador, Mr Aristo Sham, who uses music to bring healing and hope.

2026 also marks UNICEF HK's 40th anniversary. We thank you for standing with us and for your unwavering support. Much has been achieved, but our work is far from finished. Together, our continued action can safeguard the lifeline of every child.

Judy Chen, JP

Chairman, Hong Kong Committee for UNICEF



ABOUT HONG KONG COMMITTEE FOR UNICEF

Hong Kong Committee for UNICEF (UNICEF HK) was founded in 1986 and established as an independent local non-government organization to raise funds through public donations, partnerships with companies, special events, etc. to support UNICEF's work.

THE COUNCIL

CHAIRMAN

Ms Judy Chen, JP

VICE-CHAIRMAN

Dr Martin Lee, GBS, JP

SECRETARY

Mr Matthias Li

TREASURER

Mr Ellis Cheng

COUNCIL MEMBERS

Mr Geoffrey Choi
Mr Raymond Chow
Mr Ivan Chu
Dr Ko Wing Man, GBS, JP

Mr Leo Kung, GBS, JP
Dr Jim Lai
Dr Barbara Lam, JP
Ms Christine Leung

Mr Daryl Ng, SBS, JP
Mr Gordon Ng
Mr Richard Tsang
Mr Raymond Woo

Prof Paul Yip, MH

HONORARY ADVISORS

Mr Henry Tang, GBM, GBS, JP

EXECUTIVE DIRECTOR

Ms May Chiu

Hold Hope in Your Hands

The fate of over 200 million children caught in violence, disasters, famine, climate shocks and crises hangs precariously in the balance. Yet despite the challenges, hope still shines through.



Children play at the UNICEF-supported Bir Hassan TVET shelter in Beirut, home to thousands of families who fled recent violence.

Since late February, more than 2,100 children have been killed or injured and over 1.2 million displaced across the Middle East. With essential services and schooling collapsing, vulnerable children face even greater risk. UNICEF is responding across 12 countries by providing child protection and mental health support, clean water and sanitation, pre-positioned nutrition and medical supplies, mobile clinics, temporary learning spaces and online learning.



© UNICEF/UNI965171



© UNICEF/UNI965205

Supplies are unloaded at the shelter site in Sports City in Beirut, Lebanon.

These efforts are more than services — they are lifelines.

In a world of turmoil, your hands hold the possibility of a safer, brighter future for every child. Help make that future real, support Emergency Appeal for Middle East Conflict today!



30 Years of Young Envoys

Navigating Youth Growth and Engagement



Group photo of Ms Fiona Zhuang, Advocacy Committee Member of UNICEF HK (third from right); Ms Alice Lui, General Manager of Human Resources and Sustainability Development at AEON Credit Service (Asia) Co., Ltd. (fourth from left); Mr Harrison Chung, Young Envoy 2010 (first from right); potential Young Envoys, parents and teachers at the Young Envoys 30th Anniversary Kick Off Ceremony.

For three decades, the UNICEF Young Envoys Programme has empowered over 1,500 youth leaders, reflecting UNICEF HK's unwavering mission to uplift young people and protect children's rights. Becoming a Young Envoy is more than personal growth — it is the first step in speaking up for children and driving real change. Young Envoys PLUS, formed by past participants, now stands alongside this year's cohort as committed navigators for children's rights.



Young Envoy 2010
Mr Harrison Chung

"Enjoy this journey, cherish your companions, and make good use of the Young Envoys Programme as a platform to realise your potential for the benefit of children."



Young Envoy 2023 & Young Envoy PLUS
Mr Jeff Sum

"Dream big, start small, every step counts."



Young Envoys set sail for children's rights.

1996-2005



Following the implementation of the UN Convention on the Rights of the Child in Hong Kong, the first cohort of Young Envoys began advocating for children's rights through leadership training. From understanding to taking action, they laid the foundation for nurturing future leaders.

2006-2015

Stepping beyond Hong Kong, Young Envoys travelled to developing countries to observe UNICEF projects on the ground. This marked their transformation from passive learners to active contributors and bridges to a global vision.



2016-2025



In its third decade, the programme emphasized youth-led innovation and integrated the Sustainable Development Goals (SDGs). Young Envoys evolved from participants into leaders in promoting Child-Friendly Cities.

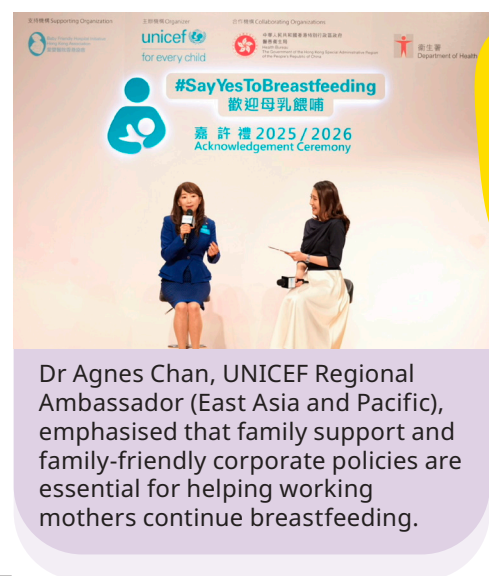
Families and Businesses Across Hong Kong



The 'Say Yes To Breastfeeding' Campaign launched by UNICEF HK advocates for breastfeeding and mobilizes community support to foster a culture that enables every mother to breastfeed. The 'Say Yes To Breastfeeding' Acknowledgment Ceremony 2025/2026 was held on 25 March to commend the continuous support of participating corporations and organizations toward promoting breastfeeding.



Guest of Honour, Dr Cecilia Fan Yuen Man, Under Secretary for Health of the Health Bureau (fifth right) officiated the ceremony alongside Ms Judy Chen, Chairman of UNICEF HK (sixth right); Dr Chuang Shuk Kwan, Consultant Community Medicine (Family and Student Health) of the Department of Health (fourth right); Dr Rosanna Wong, Director of the Hong Kong Breast Milk Bank, the Hospital Authority (third right); Dr Leung Wing Cheong, Vice Chairperson of the Baby Friendly Hospital Initiative Hong Kong Association (second right); Dr Agnes Chan, UNICEF Regional Ambassador (East Asia and Pacific) (fifth left); Dr Ko Wing Man, UNICEF HK Council Member (fourth left); Dr Barbara Lam, UNICEF HK Council Member (third left); Ms Fiona Zhuang, UNICEF HK Advocacy Committee Member (second left); breast milk donors Ms Claudine Ying (first left) and Ms Nikles Kotoko (first right).



"I know there are many sick and preterm babies in Hong Kong who need breastfeeding, it is a beautiful blessing to share love with the next generation through milk donation."

Ms Claudine Ying

"With my husband's and company's support, I've been able to continue breastfeeding while working. I hope more workplaces will understand the needs of breastfeeding mothers and provide them with greater support."

Ms Nikles Kotoko



Dr Agnes Chan, UNICEF Regional Ambassador (East Asia and Pacific), emphasised that family support and family-friendly corporate policies are essential for helping working mothers continue breastfeeding.

Protecting Afghanistan's Children Through Disaster



After a devastating 6.0-magnitude earthquake struck eastern Afghanistan on August 2025, over 56,000 people, most of them children, were left vulnerable to the harsh winter. The disaster also disrupted access to education and health services, while significantly increasing psychological distress among children and caregivers. In response, UNICEF and partners delivered timely life-saving assistance to affected communities.

Health and Nutrition

63,017 people received primary health consultations
7,613 children, pregnant and breastfeeding women treated for acute malnutrition

Water, Sanitation and Hygiene (WASH)

24.5 million litres of safe drinking water and
2,578 hygiene kits distributed

Education

9,000 students supported (44% girls)
300 temporary learning spaces established

Child Protection

74 child-friendly safety spaces established
4,484 children received psychosocial support (48% girls)



'I lost all my notebooks and books in the earthquake, but now I'm happy to have pens and pencils again,' says 8-year-old Sadia from her temporary classroom built by UNICEF in a camp where 600 families have been settled.

UNICEF HK extends heartfelt thanks to **ZeShan Foundation** and **Si Yuan Foundation** for their generous support to earthquake-affected areas in eastern Afghanistan.

ZeShan Foundation's support enabled UNICEF to provide specialized child protection for 900 children and women, and gender-based violence services for 2,000 children and 500 caregivers in Kunar and Nangarhar provinces of Afghanistan.

Si Yuan Foundation's contribution helped UNICEF Afghanistan respond swiftly, ensuring thousands of children received the care and protection they urgently needed.

Run for EVERY CHILD

Since 2006, UNICEF Charity Run has brought together over 167,000 runners and raised over HK\$151 million, with every step contributing to the wellbeing of children. The HERO RUN-themed UNICEF Charity Run 2025/26 celebrated every participant as a hero, turning passion into hope.



WondeRun brought together the elements of mental health, sports, family and education, sharing love and kindness.

WondeRun

All public donations from HERO RUN — WondeRun will be allocated to sustaining critical psychosocial support for the Tai Po school community, bringing positive energy to children across Hong Kong and beyond.



Dreamy Bazaar cultivated empathy and children-for-children spirit by empowering them to design and manage their own charity booths under parents' guidance.

WondeRun Recap



PowerRun

Thousands joined HERO RUN — PowerRun to support United Nations Sustainable Development Goal (SDG) 4: Quality Education, advocating for inclusive and equitable learning opportunities for every child.



Mr Ho Kai Ming, Under Secretary for Labour and Welfare, highlighted in his speech the Government's strong commitment to children's well being and applauds participants for running in support of vulnerable children worldwide.



Renowned pianist Mr Aristo Sham was officially appointed as UNICEF HK Ambassador.



Thousands of runners may have different paces, but they shared one goal: quality education for children everywhere.

PowerRun Recap



Group photo of Mr Ho Kai Ming (front row, sixth left), Under Secretary for Labour and Welfare of the Hong Kong Special Administrative Region; Mr Siddharth Chatterjee (front row, fifth left), then United Nations Resident Coordinator in China; Ms Judy Chen (front row, seventh left), Chairman of the Hong Kong Committee for UNICEF; and guests of the HERO RUN — PowerRun.

RUN for every child

unicef



© UNICEF/UNI828059/Phiennachit

'Every Child, Every Dollar' Donation Programme

After enjoying your meal at **L'Envol, Rùn or The Drawing Room at The St. Regis Hong Kong**, if you choose to participate in this programme, a donation of **US\$1** will be added to your bill to support UNICEF's programmes worldwide.

Join us in making a meaningful impact together. Thank you for your generosity and support.



'Champions for Children' Corporate Membership Scheme

Turn ESG commitment into action. Support UNICEF's mission including education, health, gender equality, clean water, and climate action, and help deliver real change for children. A warm welcome to Hong Kong Aero Engine Services Limited (HAESL) for joining as a Silver Member. Ready to make your mark? Join us!



Join 'Champions for Children' Corporate Membership Scheme



☎ 2836 2970 📧 corp_donation@unicef.org.hk

Festive Celebration Meets Compassion

Creatively Spreading Goodwill: BEA Delivering Holiday Warmth

To thank BEA's corporate partners, BEA donated to UNICEF's global work on their behalf, and gifted them a unique Year of the Horse paper-art decoration.



Invesco Hong Kong Supports UNICEF Red Packet Campaign 2026

Invesco turned red packets into messengers of hope, with all proceeds dedicated to strengthening UNICEF's programmes worldwide.



Regal Living - Charity Christmas Cookie Sale Campaign

Regal Living spread the spirit of generosity through its Charity Christmas Cookie Sale, turning festive treats into meaningful contributions for children.



Acknowledgements

We sincerely thank all our sponsors and partners for their support.

UNICEF's Emergency Response in Afghanistan

ZeShan Foundation
Si Yuan Foundation

UNICEF's Emergency Response in Venezuela

Chellaram Foundation

UNICEF's Programmes Worldwide

Rusy and Purviz Shroff Charitable Foundation
The Bank of East Asia, Limited
Zhilan Foundation
Chan Dang Social Services Foundation

UNICEF Red Packet Campaign 2026

Invesco Hong Kong Limited

UNICEF Charity Run 2025/26

Gold Sponsors

KLN
Agricultural Bank of China Limited Hong Kong Branch
VISTRA
Cathay Pacific Airways Limited

Silver Sponsor

CCB International (Holdings) Limited

Official Sportswear

moodytiger

Partner

Sino Group

Associate Partners

DL Holdings Group Limited
Henderson Land Group
Kerry Holdings Limited
RGA Reinsurance Company

Accessory Partner

Tiger Enterprise Corporation

Venue Sponsor

Hong Kong Disneyland Resort

Corporate Team Challenge

Agricultural Bank of China Limited
Hong Kong Branch
The Bank of East Asia, Limited
Cathay Pacific Airways Limited
CCB International (Holdings) Limited
DL Holdings Group Limited
Henderson Land Group
Hong Kong Customs and Excise Department

Kerry Holdings Limited
KLN
moodytiger
PAG
RGA Reinsurance Company
Sino Group
VISTRA

'Change for Good' Fundraising Programme

Cathay Pacific Airways Limited

UNICEF 'Champions for Children' Corporate Membership Scheme 2026-27

Hong Kong Aero Engine Services Limited

Strategic Partner

CR Longdation Limited

'Every Child, Every Dollar' Donation Programme

The St. Regis Hong Kong

Charity Christmas Cookie Sale Campaign

Regal Living

New Donation Box Supporting Organizations

Central Top Limited (DiVino Group)
Chinese Arts & Crafts (H.K.) Ltd.
CitySearch Technology (HK) Company Limited
Perfect Medical Health Management Limited

Young Envoys Programme 2026

AEON Credit Service (Asia) Co., Ltd.

SDG Actioner Challenge for Ethnic Minority Youth Programme 2025-2026

AEON Credit Service (Asia) Co., Ltd.